

Town Supervisor
Kevin J. Tollisen

Town Board
Paul Hotaling
Daphne Jordan
John Wasielewski
Jeremy Connors



TOWN of HALFMOON
BUSINESS AND ECONOMIC DEVELOPMENT COMMITTEE
Daphne Jordan, Chair
2 HALFMOON TOWN PLAZA
HALFMOON, NY 12065
COUNTY OF SARATOGA
(518) 371-7410 Ext. 2200 • Fax (518) 371-0936

COMMITTEE
MEMBERS

October 23, 2014

Peter Bardunias
*The Chamber of Southern Saratoga
County*

Re: HALFMOON MEANS BUSINESS!- Business Development Questionnaire

Jennifer Boutin
NBT Bank of Halfmoon

Dear Business Owner:

Dennis A. Brobston
James Angus
*Saratoga Economic Development
Corp.*

The Town of Halfmoon recently formed a Business and Economic Development Committee. You are being contacted today by the Committee because we believe that your Halfmoon business is vital and important to our Town's continued success. As the Committee has newly formed, we would welcome your comments and input on how the Town of Halfmoon can assist you.

Lynda A. Bryan
Halfmoon Town Clerk

We are developing plans to strengthen our relationship with Halfmoon businesses while assisting Halfmoon businesses to prosper. Some of the items the Town Board and the Committee are working on are as follows:

Ron Cole
Cornerstone

(1) Adding all Halfmoon businesses to our new Town Website that is currently being designed and will launch over the next several weeks. All Halfmoon businesses will be located in a dedicated Business directory based on category of goods and services offered. This will be a service provided by the Town at absolutely no cost to you. Halfmoon residents will be able to search for businesses on the website and encouraged to shop HALFMOON FIRST.

Jeremy W. Connors
Halfmoon Town Board Member

(2) Set up a business forum in Halfmoon each year which will give your business the opportunity to showcase your goods and services.

Belinda S. Cross Kucharski
Saratoga National Bank & Trust Co.

(3) Allowing your business to host seasonal events at your business location that are related to your business purpose (Ex. Allowing your business to host a "tent" sale to advertise the goods and services you sell). This proposal is currently before the Town Board to allow businesses to hold these events up to three (3) consecutive days at a time and up to four (4) times per year without Planning Board approval.

Arthur Curto
Halfmoonjewelers.com

(4) We will work to identify ways for our Town government and your business to communicate and work better together.

Cory Custer
Trustco Bank

Joseph V. Fodera
*Alliance Worldwide Investigative
Group, Inc.*

Richard Griesche
Community Bank

Kevin M. Hedley, MS, CPA
Hedley & Co, PLLC

Jean C. Maloney
21st Century Properties

Thomas R. Savino
CBRE - Albany

Nadine F. Shadlock, Esq
Law Office of Nadine F. Shadlock

We are excited about Halfmoon's new Committee, the Business & Economic Development Committee, and for the opportunity it provides to work with you and your business. Please fill out the enclosed questionnaire and mail it back to Town Hall in the envelope provided.

The information you provide to us will be showcased in our new Town Website.

Please note that this is completely voluntary and you are not required to participate if you do not wish to do so.

Thank you for your energy, dedication and the investment you make every day in the Town of Halfmoon. We look forward to strengthening and fostering a positive business relationship with you.

Very truly yours,

THE TOWN OF HALFMOON

Kevin J. Tollisen
Town Supervisor

Daphne Jordan
Town Board Member
& Committee Chair

Business & Economic Development
Committee Member

KJT/slw